

2022 Downtown Festival & Art Show Artist Application

Application Deadline May 20, 2022

Artist Name: _____

Co-Artist Name: _____

Address: _____

City: _____ State: _____ Zip: _____

County: _____ Phone (Day): _____ Cell: _____

E-Mail: _____

Website: _____

Check your jurying category: Competitive Non-Competitive (The Emporium, not competing for cash awards)

Check your jurying medium:

- | | | | | |
|--|----------------------------------|---|---|------------------------------------|
| <input type="checkbox"/> Ceramics | <input type="checkbox"/> Fiber | <input type="checkbox"/> Metal | <input type="checkbox"/> Mixed Media 3D | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Digital Arts | <input type="checkbox"/> Glass | <input type="checkbox"/> Miscellaneous | <input type="checkbox"/> Painting | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Drawing/Printmaking | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Mixed Media 2D | <input type="checkbox"/> Photography | |

Artist Information Statement: brief description of process, technique, materials used. This statement will be read to the jury while slides are viewed: _____

Did you participate in 2021 and Want the same space # _____ Do not want the same space

Were you a 2021 Award Winner? Yes No

Special needs: _____

Would you like to receive free postcards? Yes _____ # of postcards No

Would you like to be considered for the wait list? Yes No

Signing of this application acknowledges that the Vendor has read the agreement and agrees to abide by all rules governing the Downtown Festival & Art Show and hold harmless the City of Gainesville and shall comply with all applicable federal state and local laws, rules, and regulations.

Artists Signature _____ Co-Artists Signature _____

INDEMNIFICATION: Vendor agrees to indemnify fully and save and hold harmless the City of Gainesville, its officers, employees and agents against any and all damage, claims, liabilities, and cause of action of every kind and nature, to the extent they are not caused by the conduct of the City's agents or employees. The City shall give Vendor prompt and reasonable notice of any such claims or actions and Vendor shall have the right to investigate, compromise and defend the same to the extent of Vendor's own interest. Nothing contained in this Agreement shall be constituted as a waiver of the City's sovereign immunity granted pursuant to section 768.28 Fla. Stat.

WAIVER OF CLAIMS: The City of Gainesville and its agents shall not be liable for, and Vendor hereby releases all claims for damage to or loss of personal property sustained by Vendor or any person claiming through Vendor resulting from any fire, accident, occurrence, theft, or condition in or upon the ground/site which they shall be a part of or adjoining areas provided same are not due to negligence of the Division of Cultural Affairs, its agents or the City of Gainesville.

This form Document No. 93-0030 is a legal instrument approved by the City Attorney. Any deviation from its intended use should be authorized by the City Attorney.

Check List

- | | |
|--|--|
| <input type="checkbox"/> Completed and signed application | <input type="checkbox"/> \$36.00 application fee: check payable to the City of Gainesville |
| <input type="checkbox"/> Four digital files transmitted by email or CD | (fee not required if you were a 2021 award winner) |

ARTIST RULES

1. Artists MUST be present for the duration of the show: 10:00 a.m. to 5:00 p.m., on Saturday, November 19 and 10:00 a.m. to 5:00 p.m. on Sunday, November 20, 2022. Work must be exhibited both days — no exceptions.
2. All exhibits must be original work done by the exhibiting artists and offered for sale. Application for works of a collaborative nature must include all artists' names.
3. No dealers, agents, stand-ins or proxies allowed.
4. Only work representative of the artists' slides will be permitted. If exhibited works differ significantly from the images submitted, the artist may be asked to leave and will forfeit fees.
5. One booth per artist. A limited number of double booths may be approved. Requests for a double booth must be included on the application.
6. Buy/sell or imports will not be tolerated.
7. The Festival Committee reserves the right to prohibit display of work deemed unacceptable.
8. Country crafts are non-competitive only.
9. The following are not eligible for exhibit: works which are mass-produced or manufactured; made from commercial molds, kits or patterns; commercial displays; taxidermy; knitting; velvet painting; manufactured or kit jewelry; candles; ceramics cast from commercial molds and art supplies.
10. Fees not paid by the deadline will result in forfeiture of booth to an artist on the waitlist.
11. Artists will be notified by email of their assigned booth number and location, along with exhibitor information about check-in, set-up and parking, no later than August 19, 2022. All booth requests will be considered, but accommodation is not guaranteed.
12. Check-in and set-up is Saturday morning beginning at 4:30 a.m. — no set-up is allowed on Friday night. Each exhibiting artist must check in and provide picture I.D. before set-up. Failure to do so will result in forfeiture of booth. No changes in booth assignment will be allowed without the approval of the Festival Coordinator.
13. All work and artist belongings, including chairs, must be contained within the assigned booth space. Exhibitors are responsible for keeping their area clean during and after the show. Belongings cannot be stored along the walls or patios of local businesses.
14. Should you choose not to exhibit, the booth fee may be refunded (less \$10.00), provided that your cancellation request is made in writing and postmarked by September 1, 2022. Application fees are non-refundable.
15. The festival is completely outdoors. The festival organizers and participants accept the risk that poor weather may occur. No partial refunds will be granted due to postponement or early closure due to rain/weather.
16. Artists are required to display the official card bearing their name, space number and city residence for the duration of the Festival.
17. Each artist is responsible for collecting and reporting Florida sales tax on all sales made during the Festival.
18. Parking and traffic are not permitted in show area after 9:00 a.m. on Saturday. The streets will remain closed on Saturday night and security will be on site. Although artists, at their discretion, will be allowed to leave exhibitor displays on the street overnight on Saturday, the City of Gainesville is not liable for any loss and/or damage.
19. Artists may drive onto the festival streets after 5:30 pm both Saturday and Sunday (no vehicles are allowed before this time) by showing their festival pass to the officer. The streets will reopen to the public at 8:00 p.m. on Sunday evening, and all booths must be dismantled and removed by this time.

All rules will be strictly enforced. Failure to follow these rules will result in ineligibility for this and future shows and any prize award.

Show committee reserves the right to make final interpretation of the rules.

FESTIVAL INFORMATION

Gainesville, the cultural heart of North Central Florida, invites you to participate in Florida's premier fall festival of the arts. Celebrating its 41st year, the Downtown Festival & Art Show has earned a reputation as one of the Sunshine State's most successful arts festivals. The festival has ranked among the best 100 fine arts shows in the country in *Sunshine Artist* magazine and attracts thousands of visitors to the streets of historic downtown Gainesville looking to purchase one-of-a-kind artwork, and enjoy the blend of art, music and food.

Entry Requirements

Submit four digital files, three individual pieces of work, and one of your booth with work displayed. Images must represent the examples of current work to be exhibited and this includes your booth shot. Digital images must be in JPG format. Images may be mailed on a CD or emailed to andreisv@cityofgainesville.org. Expect a notification email upon receipt. Artists may apply for either the competitive or non-competitive category. One medium is allowed per booth. A separate application must be completed for each medium in which you would like to apply. Co-artists may be accepted for booths whose work is produced through collaboration.

Festival Fees

Send a \$36.00 check for the application fee made payable to the City of Gainesville with your completed and signed application form. The application fee will be deposited upon receipt and is non-refundable. Do not send your booth fee until notification of acceptance (June 17). Upon acceptance, you will be required to send a booth fee of \$315.00 for a competitive space and \$275.00 for a non-competitive space. Once accepted into the show, the deadline for booth fees is July 22.

Exhibit Space

Each space measures 10' x 10' with approximately 6' between booths so artists may display work on their outside walls. Work and belongings must be contained within the assigned space. Only one exhibitor will be permitted in each space.

Commitment

A completed application is a commitment to show. Should you choose not to exhibit, the booth fee may be refunded (less \$10.00), provided that your cancellation request is made in writing and postmarked by September 1, 2022. If the festival is canceled due to COVID-19, fees will be refunded.

Postcards

Festival artists may order free postcards to announce their participation and space number to regular and potential patrons.

Previous Year Award Winners

2021 award winners (Best of Show, Judges' Choice, Award of Excellence and Award of Distinction) are automatically invited to participate and the application fee is waived. Send only a completed and signed application by the application deadline. Although winners will not be juried and digital images are not necessary, they may wish to send an image to be used for publicity.

Jury Process

Jurying is done on a point system designed to give priority to local artists. One extra point is given for Florida artists and two for Alachua County artists. In 2021, 70 percent of Downtown Festival artists were from Florida and approximately 30 percent of these artists were from Alachua County.

The jurying committee consists of qualified, local fine artists. They look for quality, originality, technical expertise, as well as salability in our market.

Event Information

November 19 & 20, 2022
10 am – 5 pm

Historic Downtown Gainesville
180 Competitive Booths
40 Non-Competitive Booths

Important Dates

May 20, 2022
Application postmark deadline
June 17, 2022
Notification of acceptance sent
July 22, 2022
Booth fee payment deadline
August 19, 2022
Artist information packet sent
September 1, 2022
Cancellation postmark deadline

Artist Amenities

Friday Night Blues Concert
Morning Refreshments
Artists Hospitality Area
Boxed Lunches
Booth Sitter Services

Total Cash Prizes: \$15,000

Best of Show 2D- \$2,000
Best of Show 3D- \$2,000
5 Awards of Excellence- \$1,000
12 Awards of Distinction - \$500

Produced By

City of Gainesville
Parks, Recreation & Cultural Affairs
Sunny Andrei, Festival Coordinator
andreisv@cityofgainesville.org
gainesvilledowntownartfest.org

Mail Application To

Downtown Festival & Art Show
Parks, Recreation & Cultural Affairs
PO Box 490, Station 30
Gainesville, FL 32627

For more information contact
Sunny Andrei at 352-393-8536
andreisv@cityofgainesville.org

Booth Set-Up/Take Down

Festival site streets will close to the public vehicular traffic at 4:00 a.m. to enable set up. Artists may begin setting up on Saturday morning beginning at 4:30 a.m. and must be completely set up by 9:15 a.m. Artist vehicles must be off the site by 9:00 a.m. Artists are expected to set up on time and remain open during festival hours. There is no set-up allowed Friday.

The streets will remain closed on Saturday night and security will be on site. Although artists, at their discretion, will be allowed to leave exhibitor displays on the street overnight on Saturday, the City of Gainesville is not liable for any loss. Artists may enter the site through the designated entrance with their vehicle after 5:30 p.m. on Saturday upon showing their participant pass to the officer on duty.

On Sunday, November 20th, the festival closes at 5:00 p.m. for breakdown and clean up and the streets will open to artist traffic at 5:30 p.m. (through designated entrances.) No vehicles will be permitted on the site until 5:30 p.m. Booths must be dismantled and removed by 8:00 p.m. Sunday, November 20th.

Categories/Mediums

Ceramics – All original clay and porcelain work (other than jewelry) is accepted in this category. No machine-made or mass-produced work is permitted. If multiple pieces of the same design are displayed each piece must be signed.

Digital Art – Any original work for which the image was executed by the artist using a computer. Work in this category must be in limited editions, signed and numbered on archival quality materials.

Drawing/Printmaking – Works created using dry media including chalk, charcoal, pastels, pencil, wax crayon, etc. or from the fluid medium of inks and washes applied by pen or brush; printed works for which the artist's hand manipulated the plates, stones or screens and which have been properly signed and numbered as a limited edition.

Fiber – All work crafted from fibers including basketry, embroidery, weaving, leatherwork, tapestry and papermaking. This can be wearable or non-wearable. No machine tooling, machine-screened patterns or other forms of mass production are permitted. No factory-produced wearable items, regardless of additional modification or enhancement by the artist, may be exhibited.

Glass – Glass works that are functional (other than jewelry) or decorative by design and are kiln formed or have been crafted by glass blowing, molding or casting. No forms of mass production are permitted.

Jewelry – All jewelry whether the work is produced from metal, glass, clay, fiber, paper, plastic or other materials must be entered in this category. No commercial casts, molds or production studio work is allowed.

Metal – Artwork created through the forging, twisting and fabricating of various metals. Includes all non-sculptural, non-jewelry works crafted from metals. No production studio work is allowed.

Mixed Media 2D – Artwork that incorporates more than one type of physical material to produce such as paint, pencil, photography, drawing, etc.

Mixed Media 3D – Artwork that incorporates more than one type of physical material to produce 3-D objects.

Painting – Works created in oils, acrylics, watercolor, etc. are in this category.

Photography – Photographic prints made from the artist's original image, which have been processed by that artist, or under his or her direct supervision, are included in this category.

Sculpture – Three-dimensional original work done in any medium.

Wood – Original works in wood that are hand-tooled, machine-worked, turned or carved are accepted in the wood category.